

Giuseppe Farina // CV



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Nationality // Italian
Place and date of birth // Melzo (MI), 21/04/1986

Education //

2010-2011

Tongji University, College of Design and Innovation - Shanghai
International Double Degree exchange *PoliTong* (Sino-Italian Campus)

2008-2011

Politecnico di Milano, Design Faculty - Milano
Master degree in *Product Service System Design* (110/110) (International course)

2005-2008

Politecnico di Milano, Design Faculty - Milano
Degree in *Industrial Design* (110/110)

2000-2005

Liceo Scientifico Giordano Bruno - Cassano D'Adda (MI)
Scientific diploma (85/100)

Experience //

09/2011 - up to now

Interaction designer

Applix Group - Digital app company - Gorgonzola (MI, Italy)

User experience, user interface, wireframes, icons, apps, websites and animations.

12/2010 - 03/2011

Motion designer (freelance)

Enovate China - Consumer research agency - Shanghai

Animation and movie.

09/2010 - 03/2011

Intercultural branding designer (internship)

Wild Design - Product design and Branding - Shanghai

Advertising, illustrations, packaging and mock-ups, screen presentations, interfaces, websites, logos, brochures, animations and stop motion.

04/2010 - 06/2010

Graphic designer (internship)

Arobase Communication - Graphic design studio - Shanghai

Catalogues, brochures, logos, business cards, websites.

09/2008 - 03/2010

Graphic designer (freelance)

LTM, ARCO, SIAP - Metalworking company - Ciserano (BG, Italy)

Company's catalogues, brochures and business cards, websites; photo-shooting and post-production of company's products.

Skills //

Linguistic competences

Italian: mother tongue

English: excellent knowledge (Toefl 95/120)

Chinese: 你好 and 谢谢

Technical competences

MacOSX & Windows:

- Adobe Creative Suite

Photoshop, Illustrator, InDesign (excellent knowledge)

After Effect, Acrobat Pro (good knowledge)

Premiere, Flash, Dreamweaver (basic knowledge)

- 3D modelling

Autodesk Alias Automotive 2010 (basic knowledge)

- Microsoft Office

- Wacom Bamboo

Organizational and social competences

Thanks to many group projects carried out during university courses and abroad internships, I developed a good team-working skill, also with people with different competences and from different countries.

After attending an international master degree and being in Shanghai for more than one year, working in international teams, I improved a lot my social competences, especially with people with different experiences and background.

In such an environment I had the chance to develop very good skills in coordinating the work and assigning it to team members according to their abilities, even in stressful situations.

Artistic competences and interest

My hand-drawing ability brought me towards the design and graphic field. I like sketching ideas and making them become real through fast models and prototypes.

I've recently developed a great interest in animation and video making, in parallel with a strong passion for music that always inspires me.

The recent experience in Shanghai has been a great push both in life and career. I improved a lot my know-how, taking out the best of all the opportunities I had. It helped me to broad my horizon, stimulate my creativity and enrich my personality.

Bellinzago Lombardo,
06/12/2011

Giuseppe Farina

